

Pre-shoot Checklist

Please help us make the best photos possible for you by following our checklists as closely as possible, and by leaving the property for the duration of the photo shoot ... PLEASE take your children and/or pets with you (or crate pets) and leave the rest to us!

In order to create amazing photos for you, we CANNOT have people walking in and out and around the home. We cannot continuously direct you from room to room. This eats up time and gives us less time to take the best photos possible. If you stay during the shoot — you WILL show up in photos — which means we will have to retake frames. This means we have less time to spend on creating great photos for other rooms.

For the best possible photos, please follow this list. If you have any questions, please direct them to your agent prior to the shoot so they can communicate your questions/concerns to us. Thank you so much!! We look forward to creating amazing photos of your home!!

#1 TIP: DECLUTTER! ~ Homes photograph MUCH better without personal items & clutter. If you wouldn't see it in a model home, please put it away! 😊 We are not stagers, please make sure furniture and things you do not want to show in photos are removed - our photographers are not allowed to move and rearrange things. Anything needing to be photoshopped out after the shoot will be an up charge of \$15 per 15 minutes. Prep is crucial!

It may be helpful to think of your photoshoot as your home's first showing.

ONE to TWO DAYS PRIOR TO YOUR SHOOT:

ALL ROOMS:

- ✓ Clean & clear every room of clutter
- ✓ Replace burned out lightbulbs with matching bulbs (same wattage, no colorful bulbs if possible)
- ✓ Wipe down windows & mirrors - smudges show
- ✓ Put away all mail/papers/toys/knick-knacks/remote controls/et cetera
- ✓ Put away all clothes, laundry baskets
- ✓ Hide pet evidence including toys, water/food bowls, beds, et cetera
- ✓ Put away excessive photo frames & family photos

BEDROOMS:

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- ✓ Make all beds
- ✓ Put away all clothes
- ✓ Close closet doors
- ✓ Clear off end tables & dressers of clutter

BATHROOMS:

- ✓ Clear off counters completely
- ✓ Hide ALL toiletries — both on counters and in baths/showers
- ✓ Wipe down mirrors
- ✓ Please do not use shower or bath just prior to the shoot in case we need to get creative and step inside a shower or tub

KITCHEN:

- ✓ Clear off all counters/surfaces completely — except 2 nice things MAX
- ✓ Clear off the refrigerator of magnets, papers, everything
- ✓ Wipe down counters + stainless appliances
- ✓ Hide knick-knacks & excessive small appliances
- ✓ Put away ALL dishes
- ✓ Remove sponges, soaps, dishes and such from sinks; put dish towels away.

EXTERIOR:

- ✓ Roll up & put hoses away/out of sight
- ✓ Put away outdoor toys, bikes, et cetera
- ✓ Arrange patio/porch/balcony furniture to look inviting
- ✓ Tidy pool areas — No clothes, towels, toys, coolers, pet bowls, et cetera
- ✓ Remove wilted plants; Cut grass if necessary
- ✓ Sweep front walk/entry

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- **AT LEAST ONE DAY PRIOR to your photo shoot** – PLEASE make sure ALL lights have **WORKING & MATCHING** (if possible) light bulbs. Prep by turning on all interior & exterior lights the day before your shoot, and replace all burnt-out bulbs ... This includes:
- ✓ ALL Interior Lights — overheads, ceiling fan light fixtures, lamps, niches, light over kitchen range, under- cabinet lighting, etc.
- ✓ ALL Exterior Lights — Front & rear of house lights, garage lights, lamp posts, landscaping lights, pool lights, porch/patio/deck/balcony lights, dock lighting, etc.

ON THE DAY OF YOUR PHOTO SHOOT:

- ✓ Please open all hurricane shutters (if applicable). We **DO NOT** handle hurricane shutters. They must be open prior to the shoot.
- ✓ Clean all glass — windows, mirrors, glass doors, etc. Please pay particular attention to dirty windows & mirrors/glass doors when cleaning. Smudges, water drops, etc., WILL show up in photos and WILL look shabby/dirty. These types of smudges are extremely difficult to manage in post-processing and often look worse in photos; they CANNOT be Photoshopped out. Please do your best to make sure all glass surfaces & mirrors are super clean.
- ✓ CLEAR the pool deck — This includes:
 - ✓ Remove vacuum & hoses out of the pool
 - ✓ Put all hoses, skimmers, brushes, pool toys, floats, noodles, etc. completely OUT OF SIGHT (put in the garage, in a shed, etc.) Please do NOT leave items in or near the pool or next to the house.

20 to 30 MINUTES PRIOR TO THE START OF YOUR PHOTO SHOOT:

- ✓ PLEASE SET YOUR A/C TO A MANAGEABLE TEMPERATURE SUCH AS 76oF.
- ✓ TURN ON ALL INTERIOR LIGHTS including lamps, overhead/ceiling fan lights, architectural niche lights, can lights, kitchen range overhead light, under-cabinet lighting, etc. Everything with a lightbulb — please turn it on.
- ✓ TURN ON EXTERIOR LIGHTS including house/garage lights and porch lights — but no fans.
- ✓ TURN OFF ALL CEILING FANS. ALL FANS MUST BE OFF.
- ✓ Please DO NOT open the window blinds all the way. We typically adjust these, as needed, in order to control light.
- ✓ Please SHUT ALL toilet seat lids.
- ✓ Please TURN OFF all TVs & computer monitors.

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- ✓ TURN ON POOL & SPA AREA FEATURES — Waterfalls, fountains, bubblers, etc. We do NOT handle pool/spa features. If you'd like to show off your pool's features, please make sure these items are already on.
- ✓ PLEASE UNLOCK your doors — screen doors, sliders, side doors, pool bath doors, etc.
- ✓ Remove ALL vehicles from the driveway & front of the home — Try not to park directly across the street if possible (will be seen through windows)
- ✓ Make sure trash & recycling cans are already hidden away (in garage/shed/etc.)
- ✓ Take a deep breath, and go relax! Leave the rest to us!

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